

***“Our vision is to be seen and felt on wood all around the world.”***

It is our mission to be the leading coatings partner for all wood and wood related surface needs and solutions. We add sustainable value for all our customers through our highly engaged people and by being at the forefront of innovation.

FEYCO TREFFERT derives from FEYCO AG and the TREFFERT Group. Two former sister companies with over 100 years of experience in providing coating solutions for wood.

- With locations in Germany, Switzerland, China, Malaysia and the USA,
- 300 over dedicated employees worldwide,
- we produce more than 30,000 tons of coatings per year
- for over 9,000 customers.

The FEYCO AG and the TREFFERT Group are part of the Looser Holding AG, an international industrial holding company headquartered in Arbon, Switzerland.

Our production facility in **Malaysia/China** is seeking a team player for the following position:

## Regional Marketing Manager APAC

### Responsibilities:

- Conceptualise, plan, develop and execute creative and effective marketing strategies and proposals as well as campaigns, programmes, tradeshow and other events (incl. design and creation of product flyers, presentations and other customised materials, etc.)
- Collaborate with internal stakeholders within and across business units, so as to achieve strategic business goals.
- Lead collaboration with global marketing team to ensure APAC market insights are fed into regional and global strategies.
- Build collaborative efforts with research agencies to enhance market understanding and achieve branding goals.
- Provide Sales with regional market insights, trend and competitor analysis through market studies and intelligence gathering.

### Requirements:

- MBA and/or Degree in Marketing or Business related discipline.
- 5-8 years of brand and marketing management experience in chemical/coating MNCs with regional exposure.
- Possess team management and leadership skills; high mobility and flexibility.
- Self-driven with good communication, inter-personal skills and structured working style.
- Proficiency in Word, Excel, Powerpoint, Outlook and Social Media tools
- Proficiency in both English and Mandarin (both written and spoken).

### What we offer:

- An open, cooperative and dynamic work environment with given opportunity to challenge, think outside the box and be creative.
- An international network with exceptional opportunities to travel, work and learn.

Interested candidates are encouraged to send in their resume to the following address:

Attn.: **Wanda Smith, Group Corporate Affairs**  
TREFFERT Coatings (S.E.A.) Sdn. Bhd.  
wanda.smith@feycotreffert.com / +65 96180323

Closing Date: **31.01.2016**

*(Only shortlisted candidates will be notified.)*